

## Mission & Goals

The CUAA is committed to supporting and advocating the vision and goals of Cumberland University. The purpose of the CUAA is to promote the interests of Cumberland University through cultivating a lasting network of friends and supporters.

To accomplish this mission, the CUAA has the following goals:

1. Create a community forum to facilitate alumni-oriented conversation regarding Cumberland University's current goals;

2. Encourage alumni involvement in university advancement with increased participation and financial support;

3. Foster effective communication between alumni, Cumberland University and its current Students;

4. Provide alumni with the resources to affect positive growth and change at Cumberland University.

5. Where able, be prepared to assist in the identification and/or cultivation of alumni major gift prospects, as requested by the members of the University Advancement Staff.