

Standard #6 - Organizational Performance Results, Table 6.10

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 6.1 Standard 6 - Business Program Performance Results

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.														
Performance Measure	Analysis of Results														
Measurable goal	What is your measurement instrument or process? (Indicate length of cycle)	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)										
What is your goal?		What are your current results?	What did you learn from the results?	What did you improve or what is your next step?											
Maintain undergraduate business student enrollment at approximately 16.5% of university undergraduate enrollment	enrollment numbers gathered after the census date each semester	18.1% for Fall 2018	overall upward trend over four years	work with enrollment services to determine the enrollment projections for the near future	<table border="1" style="display: none;"> <caption>Enrollment Data (FA-15 to FA-18)</caption> <thead> <tr><th>Year</th><th>Enrollment %</th></tr> </thead> <tbody> <tr><td>FA-15</td><td>15.4</td></tr> <tr><td>FA-16</td><td>17.1</td></tr> <tr><td>FA-17</td><td>16.1</td></tr> <tr><td>FA-18</td><td>18.1</td></tr> </tbody> </table>	Year	Enrollment %	FA-15	15.4	FA-16	17.1	FA-17	16.1	FA-18	18.1
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Grow enrollment in business programs to average over 60 students per program and to each have a minimum of 30 students	enrollment numbers gathered after the census date each semester	business program avg enrollment for FA-18 is 69.7 6 of 7 business programs enroll at least 30 students	upward trend	continue to add faculty and support resources to support to accommodate growth Increase goals	<table border="1" style="display: none;"> <caption>Average Enrollment Data (FA-15 to FA-18)</caption> <thead> <tr><th>Year</th><th>Average Enrollment</th></tr> </thead> <tbody> <tr><td>FA-15</td><td>39</td></tr> <tr><td>FA-16</td><td>56</td></tr> <tr><td>FA-17</td><td>63</td></tr> <tr><td>FA-18</td><td>70</td></tr> </tbody> </table>	Year	Average Enrollment	FA-15	39	FA-16	56	FA-17	63	FA-18	70
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Maintain percentage of business courses taught by adjuncts below 33%	course offerings data	FA-17 and SP-18 were 25.8% and 24.6%, respectively	upward trend year-to-year with a slight drop from FA to SP	continue to monitor	<table border="1"> <caption>Percentage of Business Courses Taught by Adjuncts</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>FA-16</td> <td>22.5%</td> </tr> <tr> <td>SP-17</td> <td>19.5%</td> </tr> <tr> <td>FA-17</td> <td>25.8%</td> </tr> <tr> <td>SP-18</td> <td>24.6%</td> </tr> </tbody> </table>	Term	Percentage	FA-16	22.5%	SP-17	19.5%	FA-17	25.8%	SP-18	24.6%					
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Business student retention freshman to sophomore retention rates that exceed university rates	report distributed by Institutional Research office	75% for business, 64% overall	with the exception of one year, business student retention is flat but exceeds overall retention	look for more information within the data	<table border="1"> <caption>Business Student Retention Rates</caption> <thead> <tr> <th>Year</th> <th>Business Student Retention (%)</th> <th>Overall Retention (%)</th> </tr> </thead> <tbody> <tr> <td>2013-2014</td> <td>74</td> <td>64</td> </tr> <tr> <td>2014-2015</td> <td>64</td> <td>62</td> </tr> <tr> <td>2015-2016</td> <td>74</td> <td>70</td> </tr> <tr> <td>2016-2017</td> <td>74</td> <td>66</td> </tr> </tbody> </table>	Year	Business Student Retention (%)	Overall Retention (%)	2013-2014	74	64	2014-2015	64	62	2015-2016	74	70	2016-2017	74	66
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Three year graduation rate for MBA students above 80%	report distributed by Institutional Research office	79.00%	Suspicion is that 2012 cohort rate was unusually high while 2013 cohort rate was unusually low	request more data related to non graduating MBA students	<table border="1"> <caption>Three-Year Graduation Rate for MBA Students</caption> <thead> <tr> <th>Year</th> <th>Graduation Rate (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2012</td> <td>89</td> </tr> <tr> <td>Fall 2013</td> <td>77</td> </tr> <tr> <td>Fall 2014</td> <td>79</td> </tr> </tbody> </table>	Year	Graduation Rate (%)	Fall 2012	89	Fall 2013	77	Fall 2014	79							
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