

Retention Rates for First-time Full-time Freshmen

	CU Freshmen to Sophomore retention	Undergraduate Business students Fall to Fall retention
2013-2014	64%	74%
2014-2015	62%	64%
2015-2016	70%	74%
2016-2017	66%	74%

Fall to Fall retention for undergraduate business programs						
	Associate of Arts in Business	Accounting	Business Administration	Health Care Administration	Management	Marketing
2014-2015	-	-	70%	0% (0 of 1)	100%	-
2015-2016	-	67%	60%	-	100%	50%
2016-2017	79%	67%	65%	-	80%	100%

Graduation Rates

CU	Fall 2008	Fall 2009	Fall 2010
4 Year Graduation Rate	22%	31%	45%
6 Year Graduation Rate	37%	45%	55%

Students entering as Business majors and graduating with any major	Fall 2008	Fall 2009	Fall 2010
4 Year Graduation Rate	30%	59%	54%
6 Year Graduation Rate	50%	71%	54%

Students entering as Business majors and graduating with any major 6 Year Graduation Rate	Fall 2008	Fall 2009	Fall 2010
Associate of Arts in Business	-	-	-
Accounting	75% (n=8)	75% (n=8)	60% (n=5)
Business Administration	50% (n=10)	72% (n=18)	43% (n=7)
Health Care Administration	-	-	-
Management	0% (n=3)	60% (n=5)	100% (n=1)
Marketing	25% (n=4)	0% (n=1)	-

Entrance term	Fall 2012	Fall 2013	Fall 2014
MBA Graduation Rate	89%	77%	79%

Degrees Conferred

	CU
2015-2016	458
2016-2017	443
2017-2018	541

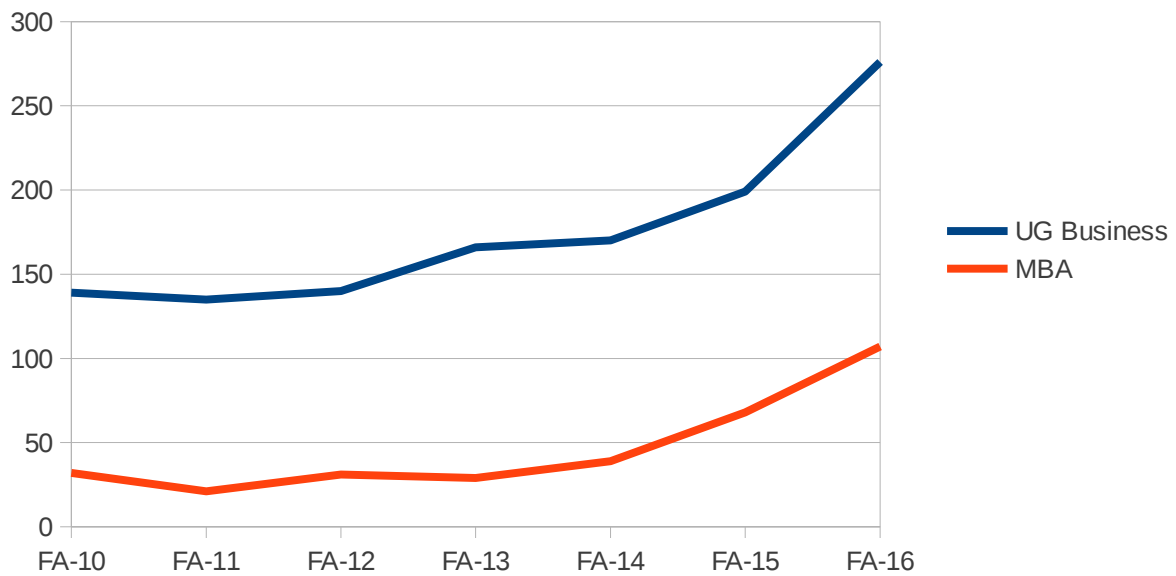
	Business programs						
	Associate of Arts in Business	Accounting	Business Administration	Health Care Administration	Management	Marketing	MBA
2015-2016	-	12	14	-	13	6	27
2016-2017	9	15	27	1	20	4	39
2017-2018	20	11	22	0	8	6	48

Enrollment (headcount)

	University	Undergraduate business	MBA
Fall 2014	1481	170	39
Fall 2015	1550	194	67
Fall 2016	1963	268	109
Fall 2017	2314	319	130

	Business programs						MBA
	Associate of Arts in Business	Accounting	Business Administration	Health Care Administration	Management	Marketing	
Fall 2014	-	41	78	-	29	22	39
Fall 2015	9	41	83	3	36	19	67
Fall 2016	66	41	111	8	35	24	109
Fall 2017	109	40	100	10	28	32	130

Business program enrollment



Student Achievement

The MBA students and undergraduate students took the Peregrine exam as a part of their curriculum. 100% of the MBA students who took the PAS exam scored higher than 44 (score as mentioned in PAD) as opposed to the goal of at least 80% of students scoring higher than 44. The CapSim competition was used as a tool to assess the students' learning of the decision-making skills. The target was that all teams score at least 500 points on the balance scorecards. 2/5 (40%) of the teams scored higher than 500 and two teams were very close to the target score of 500. To help improve the current performance the faculty of Labry School has decided to include the CapSim simulation practice earlier in the semester.